



Barker Penman LLC offers a variety of outsourced services related to marketing, communications, and business development.

- Marketing/communications consulting
- Corporate image development
- Marketing infrastructure assessment
- Strategic planning
- Media planning
- Special projects
- Technical writing and editing
- Writing, graphics, and layout/composition for
  - Marketing materials
  - Newsletters
  - Presentations
  - Technical documents
  - Magazine articles

The company was founded by Marilyn Coon, a Certified Professional Services Marketer, who has worked in marketing, communications, and business development for more than twenty years. She has directed the marketing efforts for a variety of companies in diverse industries. These include biotechnology, architecture, engineering, specialized software development, leisure, and broadcasting.

In addition to her marketing and technical writing capabilities, Marilyn is experienced in numerous computer programs such as Microsoft Word, PowerPoint, Excel, and Outlook; Adobe InDesign, PageMaker, Photoshop, Illustrator, and Acrobat; and contact management software. Barker Penman maintains high-speed Internet access and Windows XP Professional and Windows 98 computers.

For additional information, contact Marilyn Coon by phone at (505) 424-1960.